**Kelly R. Jones**

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New York, New York 10001

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kellyjones@example.com

**Objective**

 Marketing/sales position in the computer hardware/software field.

**Summary**

* More than two years of experience in sales and marketing of computer and electronics products
* Marketing internship with Motorola
* Magna Cum Laude graduate with BBA in Marketing
* Proficient with MS Office, IBM Lotus Notes, Windows, and the Internet

**Education**

 **Bachelor of Business Administration in Finance, May 2023**

 **Illinois State University, Normal, Illinois**

 Graduated Magna Cum Laude with a GPA of 3.6 on a 4.0 scale

 **Courses included:**

 Sales Management Marketing Simulation Practicum

 Professional Selling Marketing Channel Management

 International Marketing Promotion Management

 Logistics Management Marketing and Consumer Issues

**Experience**

 **Marketing Internship, June 2022-August 2022**

 **Motorola, Chicago, Illinois**

* Served as Marketing Assistant to Corporate Sales team, including market penetration analysis, account identification, and introductory phone calls to potential decision-makers to establish account presence
* Assisted in the development of several new major corporate accounts, including Kraft Foods, Baxter Healthcare and Allstate Insurance
* Tracked and reported all marketing efforts using Siebel CRM software

 **Salesperson, August 2021-June 2022 and August 2022-Present**

 **Radio Shack, Normal, Illinois**

* Responsible for floor sales and customer satisfaction
* Completed self-study “Selling Skills” course
* Awarded Salesperson of the Month five times

**Activities**

* President, Marketing Club, 2022-2023
* Vice President, Beta Gamma Sigma honors society, 2022-2023

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